



இளம் மொட்டுக்கள்



Ilam Mottukal

The girl child education CSR initiative of Vedanta Sterlite Copper, in collaboration with Humana People to People India



Education in India is experiencing a strange paradox. Nationally, more children are being enrolled in schools but, fewer are learning! Grappling with dismal learning outcomes and poor engagement levels, the problem further exacerbates where girl education is concerned. Social bias and gender disparity often leave girls on the periphery of educational benefits. Educating girls and instilling confidence and curiosity among them essentially has a cascading positive impact on the collective conscious of future generations. With gender neutral, quality education at the helm, educated girls can expedite a nation's progress.

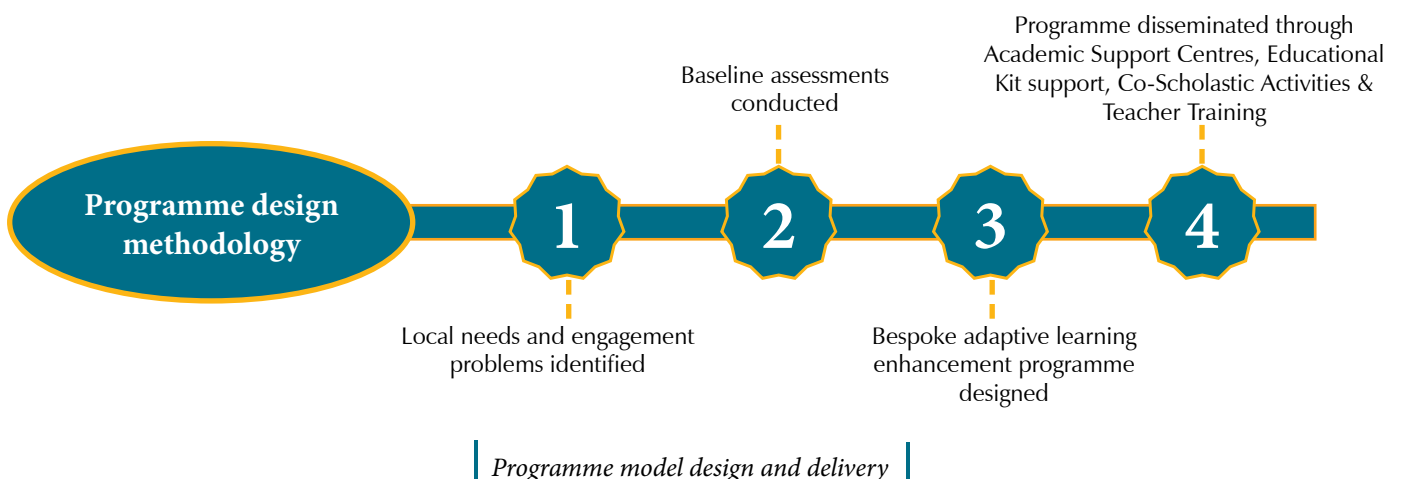
To support Government's girl education initiatives like 'Beti Bachao Beti Padhao' and 'Sarva Shiksha Abhiyan' (SSA), Sterlite Copper-a Vedanta Company, as part of their CSR initiative, in association with Humana People

to People India (HPPI) implements 'Ilam Mottukal'-a holistic learning enhancement programme to improve the quality of girl education in 81 Government schools at Ottapidaram & Thoothukudi Blocks of Thoothukudi (Tuticorin) District in Tamil Nadu. The project aims to improve learning outcome of about 8000 girls from grade I to VIII each year along with empowering and elevating the quality of 245 teachers in its 3 year project term.

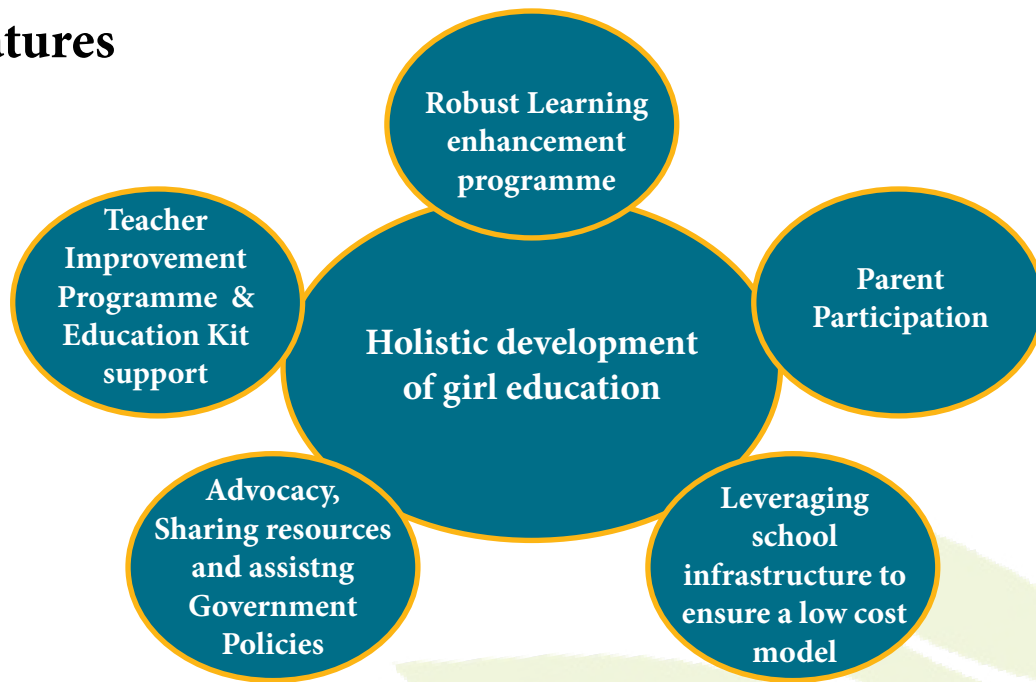
Administering and assisting government's efforts to provide quality education, HPPI's programme dovetails with local education system and nurtures all the critical stakeholders of the education system: the school, the teachers, the students, the community and the state government.

Methodology

Thorough baseline surveys and qualitative research, a learning enhancement programme is designed and implemented to support the 'pull strategy' of government which aims to enhance access and holistic development of girls in schools.



Key features



Implementation

The four pronged approach for the holistic development of girl education is:-

1. Learning Enhancement: To provide homework assistance and build confidence among girls, learning enhancement classes are conducted each day after school. To aid learning, education kit aligned with the state curriculum is also provided. HPPI trained tutors identify academic lacuna and help girls master the core content and imbibe higher-order thinking skills.
2. Elevating Teachers: Enhance teaching competencies through training programmes and create gender sensitive tutors and teachers who establish an opportune learning environment for girls.
3. Leveraging School Infrastructure: Ilam Mottukal addresses the school and classroom environment for optimum utilization of school resources and structures. For all round personality development of girls, co-scholastic activities including art programmes and sports are periodically conducted within school facilities.
4. Parent participation: To ensure sustainability of the interventions, the Ilam Mottukal project increases school-parent linkages. It sensitizes the parents to ensure a sense of ownership and encourage higher engagement of girls in schools.

Way Forward

Reaching out to almost 8,000 girls in 2015-16, Ilam Mottukal is a scalable project that aims to progressively reach out to 1000 new girl students each year in its remaining 3 year tenure, effectively impacting 10,000 girls by 2018.

At the end of each year, the programme will measure the impact of the intervention and based on the inputs and evidence accumulated, bespoke alterations will be made in the current programme to fit local needs.

Effective new approaches to improve components of the teaching and learning process—from curriculum, to materials, to teacher development will persist effortlessly and spread across the education ecosystems. The project will continue to mobilize local education infrastructure and promote community and parental involvement to improve girl student retention. An Impact assessment study at the end of the 3 year term will also be conducted to quantify the impact.

Looking ahead, the programme is a scalable and sustainable model that can be implemented and applied to schools and teachers in other districts and states to maximize the impact on girl education.



Impact Story

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About HPPI

Humana People to People India is a non profit, non religious organization registered under Section 25, Companies Act 1956, since 1998. HPPI works towards the holistic development of the under-privileged and marginalized people through social development and poverty alleviation interventions focusing on education, improved livelihoods, health, the empowerment of women and environment protection. So far, HPPI has implemented more than 140 projects, in partnership with different international and national partners, reaching out to more than 1 million people across the country

With Education as the focus, HPPI trains more than 5000 teachers in Public Private Partnership with 4 State Governments and provides quality education to more than 14,000 children across India.

About Sterlite Copper

Sterlite Copper, a unit of Vedanta limited is the leading copper producer in India. As part of one of the world's most admired copper producer, it's committed to create enhanced value to all stakeholders ensuring excellence, innovations and sustainability.

Running its operations in Tuticorin since 1995, Sterlite Copper is committed to transforming the lives of the communities it works in. Staying true to their Corporate Social Responsibility (CSR), it impacts almost 2.5 lakh lives with the flagship CSR projects in the Sphere of Education, Health, Livelihood, Women Empowerment, Childcare, Agriculture, & Infrastructure.



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"I used to study, but now I learn!" - chirps Muthu Priya, a 7th grade student in VVD Memorial Primary School, Arockiapuram, Tuticorin, Tamil Nadu, unaware of the astuteness her claim holds.

Her enthusiastic declaration has many supporters as her classmates excitedly reiterate the same sentiment. Academic support classes conducted each day after school, under the Sterlite Copper's Ilam Mottukal project, have provided much needed support and guidance to girls. Trained tutors from HPPI help girls with their homework and also engage them in theme based creative learning tasks.

A curious learner Muthu is leading the way for her younger siblings who are also a part of the Ilam Mottukal Project. Financially overwhelmed and academically unsound, Muthu's parents are inept at affording tuition classes or helping her with her school tasks. "Given my situation, Ilam Mottukal has come as blessing in our lives. It ensures that all 3 of my daughters get quality education and an equal opportunity for a brighter future. The dynamic learning environment and extra-curricular activities like the Talent Hunt help groom their personality and nurture their creativity" admits Mr. P. Marimuthu, Muthu's Priya's Father.

